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Animalytix welcomes Dey-Toth as Head of Applications Development

Animalytix LLC is pleased to have Randy Dey-Toth to lead the company's applications development efforts. Dey-Toth comes to Animalytix from IntegriChain, the company's former hosting and development partner where he served as Director of Software Development and a founding member of the company. Dey-Toth was the architect and original author of much of IntegriChain's proprietary software applications, several of which are now deployed at Animalytix under license from IntegriChain.

"We are very excited to have Randy on board as part of the Animalytix team" said Chris Ragland, CEO of Animalytix. "Randy's familiarity with the Animalytix operating environment and his background in big data management are significant assets for our company." Dey-Toth honed his development skills in California where he worked for several "dot com" companies including IQBid.com, Answers.com and Action Online, Inc., in lead, senior, and director of development capacities. Dey-Toth holds a BA from Harvard University, where he studied Linguistics and Philosophy, and an MS from Temple University in Computer Science.

ABOUT Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 20 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 5,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: animalytix.net.