

# About ANIMALYTIX<sup>®</sup>

*Animalytix<sup>®</sup> LLC is the animal health industry's leading public clearinghouse for sales information* originating in the veterinary and Ag retail channels for cattle, swine, equine and companion animal products. Animalytix maintains a comprehensive database of more than \$60 billion in sales data dating from 2006, and provides aggregated market share reporting on 8,500+ products from more than 500 manufacturers. Animalytix delivers actionable commercial insight via its monthly reporting of geo-located sales information for vaccines, insecticides, pharmaceuticals, nutraceuticals, diagnostics, surgical supplies, animal ID, and other products sold to veterinarians, Ag retailers, and livestock producers.

*Animalytix sources sales information through its collaboration with the leading US animal health distributors* and selected manufacturers. This partnership makes Animalytix the industry's most robust and dynamic data analysis platform with more than 1,000 market insight reports published monthly to its subscribing clients and data partners.

*Founded in 2010 in Salisbury, MD as a data analysis and sales reporting services provider,* Animalytix expanded its mission in 2015 with the acquisition of the Compendium of Veterinary Products and COMPAS SDS/MSDS Subscription Services. This expansion led to the establishment of Animalytix LTD, the company's Canadian affiliate which operates from its offices in Waterloo, Ontario. Through these new offerings, Animalytix now supports more than 25,000 veterinary practices with product labeling and safety information as well as an array of other veterinary publications including: 1) TARGET, *Antimicrobial Reference Guide to effective treatment*, 5th edition; 2) the NACAF, *North American Companion Animal Formulary*; and 3) STAT, *Steps to Antimicrobial Therapy*, 2nd edition, among others.

*Animalytix is now uniquely positioned to deliver on its core mission of providing market insight services* to a broad array of industry stakeholders including distributors, manufacturers, veterinarians, Ag retailers, investors, lenders, financial analysts, and others with an interest in the US animal health market. Animalytix supports a variety of industry initiatives through its membership in several organizations including the American Veterinary Distributor's Association, the Kansas City Animal Health Corridor, the Canadian Animal Health Institute and the AVMA Economics Advisory Research Council.

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For more information, contact [info@animalytix.net](mailto:info@animalytix.net) or visit [www.animalytix.net](http://www.animalytix.net).

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A Proud Member of



Operating a practice can be challenging. The hours are long, the competitors are many, and with little reliable information available about the economic strengths and weaknesses in your neighborhood, making smart decisions for your small business can be difficult.

Big box retailers utilize “big data” every day to make their businesses smarter, more competitive and help capture customers. But veterinarians, as small business owners, are often left to fight on their own.

Vetalytix is the industry’s largest repository of local economic insight, regulatory compliance resources, and pharmacy support tools, all of which are designed to help the stand-alone veterinary practice compete in today’s challenging economy. Sponsored by numerous stakeholders of animal health distribution and manufacturing, Vetalytix is an open community for all veterinarians and their teams to access.

All of our practice resources can be accessed at [www.vetalytix.com](http://www.vetalytix.com). We are committed to continue evolving and offering additional tools to help your business, so be sure to register for access to the tools, resources, and updates.



### Compendium of Veterinary Products

The industry’s largest database of more than 7,000 pharmaceutical, biological, parasiticide and supplement product monographs and product label information.

*Sponsored by Bayer Animal Health*



### Vetalytix Marketplace

The Vetalytix Marketplace is the industry’s largest, most-timely reporting platform to provide veterinarians and managers an accurate perspective of their local economy and help them make the best decisions for their small business.



### COMPAS

The COMPAS Build Your Own Binder Platform is the first digital binder for creating, housing and accessing your practice’s entire SDS library.

*New for 2017, the COMPAS platform is now available as an automated service, building and maintaining your SDS digital binder with no required staff time.*



### Vetalytix Client Information Sheet (CIS) Library

New for 2017, the Vetalytix Client Information Sheet (CIS) Library offers users access to the largest library of hard-to-find product information to support their in-house pharmacy.



### Vetlibraryonline.com

Proudly sponsored by Bayer Animal Health, [vetlibraryonline.com](http://vetlibraryonline.com) is a repository of resources that support the use of pharmaceutical and biologic products in every day practice.



### North American Companion Animal Formulary (NACAF)

The NACAF offers usage and dosage information for more than 1,200 products utilized every day in clinical practice.



### Compendium of Animal Supplements

The Compendium of Animal Supplements (CAS) is a constantly growing collection of over 2,500 product document sets.



### TARGET 5th edition

**TARGET** is an easy-to-use Antimicrobial Reference Guide for the effective treatment of canine and feline bacterial infections.



### STAT Companion Animal

STAT Companion Animal is the online version of Dr. Joseph Blondeau’s resource guide, Steps to Antimicrobial Therapy (STAT).

For more information, contact [info@vetalytix.com](mailto:info@vetalytix.com) or visit [www.vetalytix.com](http://www.vetalytix.com).