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Animalytix LLC announced today the introduction of the ALYXSM Market Survey

Animalytix LLC announced today the introduction of the ALYX Market Survey. The new syndicated reporting service emphasizes the timely delivery of actual, geo-located sales information. Unlike other reports, the ALYX Market Survey does not rely upon extrapolated sales information. All reported values, in terms of both dollar sales and dose volumes, are representative of actual sales transactions.

According to Chris Ragland, CEO and Founder, the company's services are a major breakthrough for animal health manufacturers interested in enhancing their market insight resources. "In offering annual, quarterly, monthly and, in the future, weekly reporting options, subscribers can tailor their access to market information to best meet their needs" said Ragland. Ragland further noted "... sales and marketing organizations now have the ability to view actual, geo-located sales in a near real-time environment and can now address competitive situations as and where they develop." The company launched its new services offering with vaccine and pharmaceutical reports across several categories for cattle, equine and small animal markets. For more information, please check the company website at www.animalytix.net.

ABOUT Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 20 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 5,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: animalytix.net.