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CONTACT: Linda Willey

Animalytix LLC

410.677.3214

info@animalytix.net

<http://www.animalytix.net/>

Kansas City, MO August 2015

Animalytix Expands With Addition of Brodersen as Senior Advisor

Animalytix LLC is pleased to announce that Todd Brodersen has agreed to join the ALX team as a Senior Business Advisor focused on veterinary channel intelligence. Brodersen brings more than 20 years of animal health, and marketing experience to the group. “Todd has extensive knowledge and experience working with veterinary practices, veterinary distribution, and animal health manufacturers which fits well with our focus as a market insight enterprise” said Chris Ragland, CEO of Animalytix. “We’ve worked with Todd in the past and we are very pleased to have this opportunity to do so again.” Brodersen is President of Same Page Consulting, Inc. and offices in Omaha, NE.

About Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 30 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$6.5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 8,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: www.animalytix.net.