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Cunningham Joins Animalytix as Senior Business Advisor and Liaison for Distribution

Animalytix LLC announced the expansion of its distributor focused activities with the addition of Dave Cunningham. Cunningham will provide support for the company's recruitment and on-boarding efforts with new distributor participants for the Animalytix data provider's network. In addition, he will assist current data providers in utilizing the various market insight services provided by the company to its participating distributors.

A 1987 graduate of Iowa State University with a BS in Animal Science, Cunningham's career has spanned 25 years in the animal health industry where he held a variety of executive positions with Agrilabs, Boehringer Ingelheim Vetmedica and most recently as President and CEO of Teva Animal Health. In addition to his work with Animalytix, Cunningham will continue his duties as Chief Operating Officer of Axxiom Consulting and works from the Animalytix offices in Kansas City, MO.

About Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 30 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$6.5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 8,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: www.animalytix.net.