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Salisbury, MD, January 2013

Animalytix Co-Sponsors “The Gathering” at the North American Veterinary Conference

Animalytix LLC joined with the American Veterinary Distributor Association to sponsor a new reception for animal health manufacturers and distributors at the NAVC. The event billed as “the Gathering” was held on Sunday, January 20 2013 at the Gaylord Palms in Orlando with more than 200 guests in attendance. While this is the inaugural event, Animalytix plans to continue its partnership with AVDA to make the event an annual fixture at the NAVC.

ABOUT Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 20 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 5,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: animalytix.net.