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Animalytix Announces Bruget as Director of Client Services and Quality Control

Animalytix LLC welcomes Roberta Bruget as Director of Client Services and Quality Control. Bruget comes to Animalytix with over 30 years of experience in the animal health industry, serving most recently as President of Nelson Laboratories, an ethical distribution company headquartered in Sioux Falls, SD. Bruget began her career in 1983 with Nelson Laboratories and quickly moved into the role as VP of Operations and soon after was named as President of the organization.

“Roberta is a natural leader and has a deep understanding of distribution operations” says Chris Ragland, CEO of Animalytix. “These are highly beneficial for Animalytix given our reliance on strong working relationships with our distributor partners. As a developer by training, we expect her technical competence and data management expertise will lead to significant improvements in our operational efficiency, production capacity and overall service to our customers” Bruget will head the company’s operations and quality control efforts from her office in Brandon SD.

ABOUT Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 20 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 5,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: animalytix.net.