



Kansas City, MO, December 1, 2015

## **Animalytix Acquires North American Compendium Assets and Establishes Canadian Affiliate**

Animalytix LLC today announced its acquisition of the Compendium of Veterinary Products (CVP), the MSDS information system, and related assets formerly held by North American Compendiums, located in Waterloo, Ontario. With the addition of these premier animal health product information systems, Animalytix strengthens its position as a full service provider of animal health product information and services and expands the company's reach into Canada by forming its new affiliate, Animalytix Ltd.

North American Compendiums has long been recognized as the leading provider of product labeling information for the animal health industry in the United States and Canada through its annual Compendium of Veterinary Products publications. The company also provides ancillary services including a Material Safety Data Sheets library covering more than 14,000 animal health products. The high quality and product-centric nature of these services and their customer base made the consolidation within Animalytix a natural fit according to Animalytix CEO Chris Ragland. "Most of us at Animalytix have known the NAC organization for many years, first as customers and more recently as a partner in the development of novel data services and applications. We are extremely pleased to enhance our portfolio with a brand as well regarded and widely used as the Compendium. We are also excited to welcome our new team on-board as we establish our presence in Canada. This extension of our services, our team and our commercial reach represents the successful realization of three key expansion objectives for our organization."

Adrian Bayley, President and founder of North American Compendiums is enthusiastic as well. "As an organization who has long served the entire industry, including manufacturers, distributors, veterinarians and even retailers through our information services, we feel very fortunate to bring our team together with Animalytix. Both companies share a mission and commitment to all segments of the industry. As a result, our full team of analysts, developers and administrators supporting the CVP/MSDS services will be making the transition to the Animalytix Ltd. organization. This will assure continuity of service to our existing clients and a great expansion platform for joint offerings to both the US and Canadian markets."

Bayley will remain a key part of the organization by continuing the commercial representation of the existing services and assisting in identifying further expansion opportunities in Canada. "Adrian was the first to recognize the need for a timely, highly

reliable resource for product labeling information and did a great job in establishing a reputation for exceptional quality and service with his team. While we intend to select an individual to run day to day operations at the Waterloo offices, we have asked Adrian to stay aboard as our commercial representative in Canada” said Ragland.

Ragland noted Animalytix Ltd. will operate from the former NAC offices in Waterloo and that clients would be contacted in the coming days to address any questions they may have regarding services or administrative matters.

For more information, contact Leah Byers at the Animalytix Kansas City offices at 816-569-3154.

### **About North American Compendiums**

North American Compendiums is the leading provider of animal health product labeling and reference information in North America. The company operates from its headquarters in Hensall, Ontario and production operations in Waterloo, Ontario.

### **About Animalytix LLC**

Animalytix LLC is the leading provider of geo-located market insight information for the US animal health industry with a sales transaction database in excess of \$56 billion covering nearly 8,000 ruminant, swine, equine, and companion animal products. Animalytix operates from its offices in Kansas City, MO and Salisbury, MD and maintains data centers in both Valley Forge, PA and Lenexa, KS.