



FOR IMMEDIATE RELEASE

Contact:

Lindy Willey, Animalytix LLC at
410.677.3214 or info@animalytix.net

Animalytix Raises \$10K for KC Animal Health Corridor Spirit of Service Award

March 9, 2017—Kansas City, MO—Animalytix, the exclusive source of near real-time animal health market information and insights raised \$10,000 for the KC Animal Health Corridor’s Spirit of Service Award. The money was raised through event registration fees for the Senior Executive Forum at the Western Veterinary Conference (WVC) 2017, an annual state-of-the-industry event hosted by Animalytix.

The Spirit of Service Award recognizes not-for-profit organizations in the Kansas City region and around the globe that work to improve the health and lives of both animals and people. In 2016, the first-ever Spirit of Service award was presented to Dr. Michelle Lem, the founder of Community Veterinary Outreach, a veterinary-based registered charity that provides pro bono preventive veterinary care for animals of the homeless and marginally housed in Ottawa, Canada.

Chris Ragland, CEO of Animalytix, says its commitment to the Spirit of Service Award is a natural fit with the company’s mission to support the animal health industry. “We often say that our industry is more humane than the human medical industry and a big part of that is the human animal bond that we experience on a daily basis. Animals enrich our lives in so many ways and those organizations bring those experiences into the lives of children, the elderly or that may be suffering from a physical or emotional trauma or illness are worthy of our support” says Ragland.

The 2017 Spirit of Service Award will be presented at the annual Homecoming dinner in August 2017. For more information about the award, or to nominate an organization, please go to <http://kcanimalhealth.thinkkc.com/events/homecoming/spiritofservice>.

###

About Animalytix LLC

Animalytix is the exclusive source of near real-time animal health market information to manufacturers, investors, lenders and financial analysts. Animalytix currently publishes reports on more than 40 market segments annual sales revenues in excess of \$8.0 billion which include pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle. Through its partnership with the leading US animal health distribution companies, Animalytix provides market insights for more than 8,000 products sourced from over 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: www.animalytix.net.