



## FOR IMMEDIATE RELEASE

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## Animalytix Sponsors Innovation Award at KC Animal Health Investment Forum

August 20, 2017—Kansas City, MO—Animalytix, the exclusive source of near real-time animal health market information and insights, will once again sponsor the Innovation Award at the Kansas City Animal Health Investment Forum. A panel of industry leaders determine the best pitch of the day and award one early stage company in the animal health sector with an immediate injection of \$10,000 cash.

Chris Ragland, CEO of Animalytix, points out that the forum is a win-win for everyone who attends the conference—both the investors and the presenters. “It’s a rare opportunity for animal start-ups to command the attention of venture capitalists, investment firms and global animal health companies that are actively looking to invest” says Ragland.

Companies that are seeking \$500,000 - \$20million in funding, and who have revenue projections of \$20million within the next 5-7 years are invited to apply to be a presenter. For more information about the KC Animal Health Investment Forum, go to <http://kcanimalhealth.thinkkc.com/events/investment-forum>.

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### About Animalytix LLC

Animalytix is the exclusive source of near real-time animal health market information to manufacturers, investors, lenders and financial analysts. Animalytix currently publishes reports on more than 40 market segments annual sales revenues in excess of \$8.0 billion which include pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle. Through its partnership with the leading US animal health distribution companies, Animalytix provides market insights for more than 8,000 products sourced from over 500 manufacturers. For more information, please contact: [info@animalytix.net](mailto:info@animalytix.net), or visit: [www.animalytix.net](http://www.animalytix.net).