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Salisbury, MD March 2012

### **Micro Beef Technologies Newest Member of Animalytix Data Provider's Network**

Animalytix LLC announces Micro Beef Technologies as the newest member of the company's network of participating animal health distributors. Founded in 1971, Micro Beef is a value-added distributor focused on the cattle production animal markets with a portfolio of feed additives, pharmaceuticals, vaccines, parasiticides, and supplies for beef, dairy and feedlot producers. Micro Beef also is a leading innovator of proprietary, computerized management systems for the production animal market. The company is headquartered in Amarillo, Texas and lead by company Founder and Chairman Bill Pratt, Chairman and Founder, and President, Mark Shaw.

Learn more at [www.microbeef.com](http://www.microbeef.com)

#### ABOUT Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 20 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 5,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: animalytix.net.