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Animalytix Announces Gathagan as Senior Technology Advisor

Animalytix LLC is pleased to welcome Bryan Gathagan as Senior Technology Advisor. Gathagan formerly served as Global Director of IT and ERP programs for Intervet International. His career experience spans several industries including assignments at Ryan Home Builders, Norwest Mortgage Company, MBNA Corporation and teaching assignments at the University of Maryland Baltimore County and Salisbury University. "Bryan has been developing, leading, and managing complex IT systems for over 25 years but it was in his role as Intervet's global project lead for a highly successful 10 country SAP that I understood his ability to build and launch new IT platform like the one we have here at Animalytix.

We are very fortunate to have Bryan as part of the team and look forward to following his leadership as we expand our infrastructure and IT competencies" said Chris Ragland, CEO of Animalytix. Gathagan is the managing member of Broad Thinking LLC, a strategic IT consulting firm located in Berlin MD. He earned his BS in Information Systems from UMBC, and a MS in Business from Johns Hopkins. In his new role, Gathagan will oversee the Animalytix IT infrastructure platform, applications development and the finance.

ABOUT Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 20 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 5,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: animalytix.net.