FOR IMMEDIATE RELEASE:
CONTACT:  Linda Willey
Animalytix LLC
410.677.3214
info@animalytix.net

http://www.animalytix.net/

Salisbury, MD August 2011

Animalytix Launches New ALYX-22 Human Labeled Pharmaceutical Market Survey Reporting

Animalytix LLC has introduced the industry’s first comprehensive view of the human labeled pharmaceuticals used by veterinary practitioners. The industry has long recognized the importance of human therapeutic drugs for the treatment of many disease conditions in pets. The ALYX-22 Human Label Pharmaceutical Market Survey delivers the industry’s first meaningful insight into the use of these products reflecting annual sales in excess of $ 220 million sales for more than 800 products. Antibacterials, anesthetics, seizure medications and hormone therapeutic agents are among the leading categories represented in the survey. Interested subscribers should contact info@animalytix.net for further details.

ABOUT Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 20 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling $5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 5,000 products sourced from more than 500 manufacturers. For more information, please contact:  info@animalytix.net, or visit: animalytix.net.